

CALA Splash into Summer Conference Burnhamthorpe Community Centre Mississauga, ON

TRADE SHOW & SPONSORSHIP PACKAGE

Date:
Saturday May 31st, 2025

Location:
Burnhamthorpe Community
Centre, 1500 Gullenden Dr.
Mississauga, ON

Info about venue:
Tel. 905-615-4630

Exhibitor & Trade Show
Options 2025



CALA

32nd Anniversary

Catch the CALA Wave

CALA invites you to showcase your products & services. Our goal is to include your company logo on the CALA brochure. **Time is of the essence.**

A dynamic and interactive environment that attracts 100+ delegates and visitors! Combining education with fun:

Who's Attending?



Aquatic Post Rehabilitation Specialists



Group Fitness Leaders



Therapists, Kinesiologists, Health Care Providers



Personal Trainers



National Fitness Educators



Lifeguards and Aquatic Coordinators



Facility Owners and Managers



Health and Wellness Consumers



Fitness Enthusiasts

Advantages of Exhibiting

TIME/DATE DETAILS

- **Set up times:** Saturday May 31 - 6:30am – 7:30am
- **Show hours:** Saturday May 31 - 7:30am – 6:00pm
- **Take down times:** Saturday May 31 - 6:00pm – 6:30pm

ARRIVAL / PARKING

- There is free parking. The facility is accessible with elevators.
- When you arrive ask a Trade Show Volunteer; they will assist you to find the unloading area.

ROOM / SUPPLIES

- The Trade Show takes place in the Applewoods Conference Room Burnhamthorpe Community Centre, 1500 Gullenden Dr, Mississauga.
- Tables at each booth are approximately 2 tables. 6'x 3' size
- Bring your own AV equipment (electrical outlets provided)
- Chairs will be provided, but tablecloths will not be provided.

APPLICATION INFORMATION

- **Final deadline for booth registration is March 31** Application must be received at cala_aqua@mac.com An invoice will be emailed. Payment is by e-transfer to cala_aqua@mac.com or by cheque to CALA Inc.
- All information for insert into delegate packages must be received no later than May 15th, 2025

Registration Form

Complete Form, then email to cala_aqua@mac.com

Company Name			
Contact Name			
Names of Company Representatives attending Trade Show	Person 1	Person 2	
	Additional		
Full Address	Street (include apt #, unit #, floor # or any other identifying information)		
	City	Postal	Prov
Phone(s)			
Website			
Email(s)			
Overview of Products/Services			
What will you be including in the Delegate Packages?	Paper based material: # of pages (approx.)		
	Coupons or Specials: Please describe		
What item(s) will you be donating to the Conference Prize Draws?			

Method of Payment: \$350 + 13% tax Please e-transfer to cala_aqua@mac.com

Cancellation and Waiver of Liability Summary

- **Final deadline for booth registration is March 31, 2025 (to ensure your company is highlighted in the conference brochure). We will be sending at least three email blasts. Approximately, April 1, April 15, May 1, & possibly May 15, 2025**
- **Exhibitor space is limited**
- Complete this application & payment, a confirmation will be emailed to you.
- All inserts for delegate packages must be received no later than May 15, 2025.

No refunds for cancellation.